**Get Real!   
Christmas Trees are the Green Choice**

*We have the most beautiful Wisconsin-grown Christmas trees this season grown by Pleasant Valley Tree Farm in Elk Mound. We have 3 to 12 foot trees for your perfect size!*

**Fraser Fir** has bluish-green needles with silver stripes underneath, sturdy branches, and great fragrance.

**Balsam Fir** has green needles and amazing, long-lasting fragrance.

**Canaan Fir** is similar to Balsam in appearance but has stiffer branches and longer needle retention similar to Fraser fir.

**Flocked trees** are real Christmas trees, either Fraser, Balsam, or Spruce Tips, that are coated in a colored fiber-glue mixture. Flocking material is not dangerous, and is treated with a flame retardant.

**Real Christmas Trees are Best!**

1. Buying a real tree supports Wisconsin Agriculture and farmers

* 181 tree farms sell about 800,00 trees annually in Wisconsin

2. Real trees are a totally renewable resource

* 2 to 3 trees are planted for every tree harvested
* Trees are recyclable as bough covers, chipped mulch, and are compostable.

3. Real trees are naturally fragrant and safe – keep water in the stand and use safe strands of lights.

*Artificial trees are not renewable, they are made of plastic and metal, including lead, and are non-biodegradable. Production of PVC plastic trees releases toxic dioxins into the environment. There is no safe way to dispose of an artificial tree, they end up in the landfill forever.*

**Taking Care of Your Real Christmas Tree**

1. Recut the trunk, at least ¼ inch straight across. Do not drill or otherwise disturb the bark on the sides, just one straight cut across the bottom!

2. Your stand should hold at least a gallon of water. A tree can use 1 quart of water per inch of trunk diameter per day –so a four inch diameter trunk can use 4 quarts (1 gallon) each day! Check the stand daily and refill as needed.

3. Try to close heat vents near the tree. The cooler the temperature the longer the needles will hold on.

4. Don’t overload your electrical circuits with too many lights, consider new strands of low or no heat lights like LEDs.